

Shoreline Insertion Order

Insertion #

318719

Submitted

2021-11-09 16:41:45

Sales Rep

L-105 Stacie Wagner

Account Name

Ludington Liquor

Advertiser Status

Existing

Notes

Real Ad Size is 6x2.5

Product Details

Product

Tab

Tab Ad Size

1/2 Page H - 6x5

Caption

Last Minute Gift Guide

Color

Yes

Color Charge / Day

\$130.00

Special Section / Pages

Last Minute Gift Guide front strip

Publications

Publication 1

9LUD

Price / Day

\$25.00

Date(s)

Fri 12/10/21

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof Tostacie@ludingtondailynews.com**Tear Sheets?**

No

Kind

front strip

Copy Instructions

Real Ad Size is 6x2.5

use the attached ad from previous, replace the tobacco stuff with 3 images from facebook page (christmas ale, brewdog, jingle bells).

mention Packaged Holiday Liquor!

Artwork

- [1604941367977_Ludington-Liquor-strip-ad-11-15-311340.pdf](#)